

Rep Order# 6865495 Ver# 1 Status New
EC'd Yes

Traffic Order#
Printed: 10/19/2012 8:30 AM
Last Received: 10/19/2012 8:07 AM

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () US CHAMBER OF CMRC
Product US CHAMBER OF COMM
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/H
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Joy
10/19/12

Showing Billings: All Lines

SC=*

-- CONTRACT COMMENT --
SC=*

Ln.	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1	NM STYLE		10/31-10/31	1	\$45.00	:30	1	W	8A-9A	1	\$45.00
2	NM STYLE		11/01-11/01	1	\$45.00	:30	1	TH	8A-9A	1	\$45.00
3	NM STYLE		11/02-11/02	1	\$45.00	:30	1	F	8A-9A	1	\$45.00
4	NM STYLE		11/05-11/05	1	\$45.00	:30	1	M	8A-9A	1	\$45.00
5	EXTRA		10/30-10/30	1	\$300.00	:30	1	TU	5P-530P	1	\$300.00
6	EXTRA		11/01-11/01	1	\$300.00	:30	1	TH	5P-530P	1	\$300.00
7	EXTRA		11/02-11/02	1	\$300.00	:30	1	F	5P-530P	1	\$300.00
8	EXTRA		11/05-11/05	1	\$300.00	:30	1	M	5P-530P	1	\$300.00
9	NWS 13 ON FOX		10/30-10/30	1	\$2,200.00	:30	1	TU	9P-930P	1	\$2,200.00
10	NWS 13 ON FOX		11/01-11/01	1	\$2,200.00	:30	1	TH	9P-930P	1	\$2,200.00
11	NWS 13 ON FOX		11/02-11/02	1	\$2,200.00	:30	1	F	9P-930P	1	\$2,200.00
12	NWS 13 ON FOX		11/05-11/05	1	\$2,200.00	:30	1	M	9P-930P	1	\$2,200.00
13	KASA		11/03-11/03	1	\$700.00	:30	1	SA	9P-930P	1	\$700.00
14	FOX NWS		11/04-11/04	1	\$450.00	:30	1	SU	8A-9A	1	\$450.00

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Station	KASA-TV ALBUQUERQUE, NM.	Agency	(J)STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007	Rep Firm	() PHILADELPHIA () AMY MCCREARY						
Advertiser	().US CHAMBER OF CMRC	Agency C/P/I/P2/E	Flight Dates	Sales Office	Salesperson						
Product	US CHAMBER OF COMM	Flight Dates	10/30/2012 - 11/06/2012	Salesperson Phone#	215-568-6540						
Estimate#		Status Weeks		Salesperson FAX#	215-568-1845						
Buyer	NEIL WILLIAMS										
Phone#											
Fax#											
Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
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15	NFL		11/04-11/04	1	\$5,000.00	:30	1	SU	11A-2P	1	\$5,000.00

---REPORT TOTALS---

Report Totals: 15 / \$16,330.00

---SALES MONTHLY TOTALS---

Nov 12: 15 / \$16,330.00
Sales Totals: 15 / \$16,330.00
Station Totals: 15 / \$16,330.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$181,444

CABL 0%

KOB 23%

KASA 9%

KROE 35%

KASY 0%

KWBQ 0%

KLUZ 0%

KOAT 33%

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

---CREDIT RISK---
CASH IN ADVANCE

서문

Spot Manager: All						
Station: KASA	Advertiser: PQL/US Chamber of Commerce (f)	Agency: Strategic Media Services	Time Period: 8a-9a	Line: 1		
Order	Alt Order #Estimate	Date	Length/Priority	Air Time	Product	Ad-ID
215794 06865495	8:54:25 AM US CHAMBERSCCTV101801ID1	10/31/12	:30 P3	8:31:46 AM US CHAMBERS	215794 06865495	Line: 2
215794 06865495	\$45.00	11/01/12	:30 P3	8:31:46 AM US CHAMBERS	215794 06865495	Line: 3
215794 06865495	\$45.00	11/02/12	:30 P3	8:33:55 AM US CHAMBERS	215794 06865495	Line: 4
215794 06865495	\$45.00	11/05/12	:30 P3	8:21:09 AM US CHAMBERS	215794 06865495	Line: 5
215794 06865495	\$45.00	11/01/12	:30 P2	5:14:56 PM US CHAMBERSCCTV101801ID1	215794 06865495	Line: 6
215794 06865495	\$300.00	10/30/12	:30 P2	5:15:41 PM US CHAMBERS	215794 06865495	Line: 7
215794 06865495	\$300.00	11/02/12	:30 P2	5:22:24 PM US CHAMBERS	215794 06865495	Line: 8
215794 06865495	\$300.00	11/05/12	:30 P2	5:15:56 PM US CHAMBERS	215794 06865495	Line: 9
215794 06865495	\$300.00	10/30/12	:30 P2	9:28:45 PM US CHAMBERSCCTV101801ID1	215794 06865495	Line: 10
215794 06865495	\$2,200.00	11/01/12	:30 P2	9:18:57 PM US CHAMBERS	215794 06865495	Line: 11
215794 06865495	\$2,200.00	11/02/12	:30 P2	9:17:57 PM US CHAMBERS	215794 06865495	Time Period: 9p-930p
215794 06865495	\$2,200.00	11/05/12	:30 P2	\$2,200.00	215794 06865495	Line: 11

[Sorted by: Line]

<input checked="" type="checkbox"/> No	<input type="checkbox"/> Yes
Does the programming (in whole or in part) communicate "a message relating to any political matter of material importance?"	

This broadcast time will be used by: US Chamber of Commerce

Total Charges:					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

See Attached

US Chamber of Commerce

do hereby request station time concerning the following issue:

I, Del Cielo Media

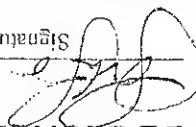
Station and Location:	<i>KASA/Albion</i>
Date:	<i>9/19/13</i>

NON-CANDIDATE/ISSUE ADVERTISEMENTS
AGREEMENT FORM FOR

Signature _____ Printed Name _____ Title _____

Accepted Accepted in Part Rejected

TO BE SIGNED BY STATION REPRESENTATIVE

Date 9/19/12 Signature  Contact Phone Number 858-524-1112

TO BE SIGNED BY ISSUE ADVERTISER

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcast(s).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

a corporation, a committee, an association, or other unincorporated group.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

US Chamber of Commerce

I represent that the payment for the above described broadcast time has been furnished by:

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3).

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):